

# CIAO KIDS

## FOUNDATION

### ACTIVITY REPORT 2019



Dear friends,  
Dear donors,  
Dear sponsors,

We would like to express our gratitude for your generosity and the trust you place in us, thanks to which the CIAO KIDS Foundation has been able to celebrate its 10<sup>th</sup> anniversary!





**With your support, we can continue our daily mission:**

## TO IMPROVE THE LIVING CONDITIONS OF THE ADIVASI AND DEFEND THEIR HUMAN DIGNITY

The Adivasi are tribal communities who are particularly vulnerable from a social, economic and educational perspective. We support children from a very early age, granting them access to education, their best chance of escaping the vicious circle of poverty and envisaging a dignified life. We also help women and mothers to become financially autonomous.

The CIAO KIDS Foundation was created in Lausanne by its president, Philippe de Preux. It is monitored by the Swiss Foundation Supervisory Authority and is officially recognised as being in the public interest. **All donations are therefore tax deductible.**

Our president covers the overheads in Switzerland so that **all funds received may be used for our projects in India.**

Our partner NGOs in India (in the states of Karnataka in the South and Jharkhand in the North) have been established for a number of years and are **officially recognised by the Indian government**. We visit the teams (41 people work in the field) and the projects twice a year.

Over the last decade, the CIAO KIDS Foundation has supported over 10,000 women and children, often helping to improve the lives of an entire family or even the whole village:

- At our **fostership homes**, we have welcomed 300 students from remote villages, helping them to access education. They benefit from support with their studies, as well as sports and cultural activities. In parallel to their academic education, extracurricular activities help these children to develop their self-confidence and personality.
- 230 young people have undertaken a 6-month **training course** in the sewing, office skills and driving sectors. These apprenticeships will help them find a job in order to become independent or help their families.
- 60 **visually-impaired children** are hosted at the centre that CIAO KIDS supports in Jharkhand (one of the poorest states in India). With the help of nurses and specialised educators, these

children benefit from appropriate training and educational support aimed at helping them become autonomous. They have access to suitable modern equipment, learn Braille, play several musical instruments and take part in sports competitions. Housing and training these children, often considered by their families to be a burden, means giving them a chance in life.

- 500 children aged between 3 and 6 years old have joined our **nursery schools** in remote tribal hamlets in order to acquire the foundations needed to access the Indian education system. They receive a hot meal daily, as well as health checks.

- We have distributed over 3400 **educational kits** for underprivileged pupils in the Hunsur region. These kits contain all the school material they need as well as covering the registration fees. This project constitutes a valuable help for these children, allowing them to continue their studies.

- We have helped set up a centre for **children who struggle at school** where 200 young people have been housed and motivated to return to their studies.

- Over 5,200 women have benefited from our social, economic or training programmes. Through the autonomy groups, we teach mothers to save their money and help them to **become financially independent** through the development of revenue-generating activities. The change is not just an economic one. It is also a change to the social order and benefits the community as a whole.

- We take a strong interest in problems affecting the weakest in society, and have helped implement a programme to raise **awareness**, particularly among young women and mothers, of the potential dangers of human trafficking.

## THE FOUNDATION'S AMBASSADORS

Having accompanied us to India to learn more about our projects and perform concerts at our villages and fostership homes, the Swiss electro pop trio **Sophie de Quay and the WaveGuards** have agreed to become ambassadors for our Foundation. They have composed an anthem especially for us, "Show me the World", as well as filming a clip in the villages we support in India. We encourage you to find out more about them online.

Thanks to their support, we have enjoyed significant media coverage (particularly on local television stations, the radio and in the press). We are very grateful to have Sophie, Simon and Tim as ambassadors and to be able to count on their commitment to our work.







## GALA EVENING

On 16<sup>th</sup> May at a magnificent sold-out evening at the Casino de Morges, we celebrated the 10<sup>th</sup> anniversary of the CIAO KIDS Foundation along with 150 guests. Our ambassadors performed their best songs and shared their experiences from their trip to India.

## FINANCING

In 2019, thanks to your generosity and the considerable trust you place in us, we have been able to finance all our programmes in India. For the past 5 years, we have also been lucky enough to be able to count on Tupperware India, who support several of our projects.

We encourage you to follow the latest news from the CIAO KIDS Foundation and Sophie de Quay and the WaveGuards on social media (Facebook, Instagram and LinkedIn).

**Your support and donations are essential to the continuation of our projects in India. We thank you from the bottom of our hearts.**

Philippe de Preux  
President

Nathalie Praz  
Member Secretary

Jean-François Meillard  
Vice-President

Renuka Cavadini  
Member

Claude-Alain Dumont  
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